

Moose Ride 4 Kids Day and the Mark ‘Tiny’ Metcalf ‘Big Heart’ Award.

By participating in [Moose Ride 4 Kids Day](#), Moose Rider groups qualify for the honor of being awarded the Mark “Tiny” Metcalf “Big Heart Award” for the single Lodge, District, and State/Provincial Association Moose Rider Group delivering the highest dollar amount to Moose Charities in the name of Mooseheart each year. Each Moose Rider group participating will receive a frameable Moose Ride 4 Kids Day certificate. Moose Rider groups who do make the pilgrimage to the annual Mooseheart event will also be able to qualify for the award by presenting a check for Moose Charities in person at the Bike Blessing.

The award is named for the late Florida/Bermuda Moose Association State Moose Rider Chairman Mark “Tiny” Metcalf, who tragically lost his life during a mission on behalf of the Moose Riders he loved so much. It is the first award of its kind, specifically created to honor Moose Riders and their dedication to Mooseheart.

In recognition of ‘Tiny’ Metcalf’s extraordinary effectiveness in his short time as State Moose Rider Chairman of the Florida/Bermuda Moose Association Moose Riders, and in consideration of his willingness to bridge gaps and mend fences within the fraternity, and his commitment to our causes of Mooseheart and Moosehaven, the Membership Department of Moose International has instituted the Mark Metcalf memorial "Big Heart" Award in conjunction with the annual International Moose Ride 4 Kids Day.

The qualification is easy:

Hold a Moose Ride 4 Kids Day event or events. It can be a pledge ride, a series of fundraiser food nights, a dance, a swap meet, a garage sale, or bake sale, or multiple events between **Saturday, May 19, 2012** and **Monday, September 3, 2012**.

To help aid the coordination of these events and to maximize the media coverage of our national Moose Ride 4 Kids Day events, it is important that contact information and participation plans (see participation form) are passed along to the Membership Department, at Moose International, Attention: Moose Riders in advance of the Mooseheart Bike Blessing May 19 target date.

- 1) Fill out a participation form and send it to Moose International Membership Department, Attn: Moose Riders, so that we can send you a certificate of participation.
- 2) Gather the funds you’ve raised for Mooseheart and send them into Moose Charities before or on **September 20, 2012, designated for Moose Ride 4 Kids donation.**
- 3) Results for the most funds raised by single Lodge, District, and Province/Association and winners will be announced by October 1.